



## Kentucky Tourism, Arts and Heritage Cabinet North American International Livestock Exposition

FOR IMMEDIATE RELEASE

Contact: Amanda Storment  
502-367-5180  
[amanda.storment@kyvenues.com](mailto:amanda.storment@kyvenues.com)

### Shop North American Marketplace: 13 Days Only

**LOUISVILLE, Ky.** (October 24, 2017) — Each year shoppers look forward to the North American Marketplace, which takes place exclusively during the North American International Livestock Exposition. The marketplace is located in the North Wing of the Kentucky Exposition Center and is open daily Nov. 4-9 and 12-16 from 9 a.m. to 6 p.m. There are extended hours Nov. 10-11 from 9 a.m. to 8 p.m.

The North American Marketplace features more than 200,000 square feet of exhibit space and 200 vendors offering clothing, belt buckles, sweets, cowboy hats, arts and crafts, books, musical instruments, handcrafted furniture and jewelry. “Cowgirl chic” boutiques with the latest trends in western-style clothing and accessories round out the shopping experience.

All the latest products related to showing livestock are also available, including specialized vehicle trailers for transporting animals and livestock gear, such as bridles and saddles.

When it’s time to take a break from shopping, the food court offers something to tempt everyone’s taste buds – from pizza to pork chops.

Two other popular stops in the North Wing include:

- Art of Wool showcase, featuring displays and demonstrations by crafters, explains how wool goes from sheep to shawl.
- Children’s Barnyard provides opportunities for guests to interact with rabbits, mini-horses, lambs, newly-hatched ducklings and other baby animals.

**North American Marketplace shoppers and expo visitors receive free admission and parking Nov. 7-8.** All other days, admission to NAILE is \$6 for adults and \$3 for seniors (55 and older) and children (ages 2-12); parking is \$8 daily.

The North American International Livestock Exposition (NAILE) is the largest all-breed, purebred livestock expo in the world and runs Oct. 31-Nov. 16 throughout the Kentucky Exposition Center.

For more information, visit [www.livestockexpo.org](http://www.livestockexpo.org).

###



Owned and produced by Kentucky Venues, the [North American International Livestock Exposition](#) is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event generates \$8 million in economic impact annually.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.