



## Kentucky Tourism, Arts and Heritage Cabinet North American International Livestock Exposition

FOR IMMEDIATE RELEASE

Contact: Amanda Storment  
502-367-5180  
[amanda.storment@kyvenues.com](mailto:amanda.storment@kyvenues.com)

### North American International Livestock Exposition Livestreams Select Events

**LOUISVILLE, Ky.** (October 24, 2017) — The North American International Livestock Exposition (NAILE) will livestream select events on its website free of charge. Footage will be broadcast by Walton Webcasting from four locations throughout the Kentucky Exposition Center and include both judged competitions and sales.

NAILE runs Oct. 31-Nov. 16 and is the largest all-breed, purebred livestock expo in the world, with 30,000 cattle, goats, swine, llamas and alpacas, sheep and horses competing for nearly \$750,000 in premiums and awards. Last year the event drew competitors, exhibitors and attendees from 45 states and nine foreign countries, and brought an economic impact of \$8 million to Louisville.

Expo followers can log on via desktops, laptops, phones, tablets and other mobile devices to view live coverage of sheep, swine, and beef and dairy cattle shows. The broadcast schedule and livestream coverage will be posted on the NAILE website at [www.livestockexpo.org/livestream.html](http://www.livestockexpo.org/livestream.html). Archived footage from past years is also available for viewing.

Admission to NAILE is \$6 for adults and \$3 for seniors (55 and older) and children (ages 2-12). Parking is \$8 daily. Event passes for the entire expo are \$25 for admission and \$25 for parking.

Free admission and parking is available to visitors and North American Marketplace shoppers Nov. 7-8.

For more information, including a schedule of events, visit [www.livestockexpo.org](http://www.livestockexpo.org).

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*Owned and produced by Kentucky Venues, the [North American International Livestock Exposition](http://www.livestockexpo.org) is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event generates \$8 million in economic impact annually.*

*Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.*