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Contact: Ian Cox
502-367-5186
Ian.Cox@Kyvenues.com

New and Improved Shopping Experience at the North American Marketplace *Holiday decorations, Visits with Santa, Music and More*

LOUISVILLE, Ky. (November 6, 2019) — Each year shoppers look forward to the North American Marketplace, which takes place exclusively during the North American International Livestock Exposition. The marketplace is located in the North Wing of the Kentucky Exposition Center and is open daily Nov. 9-11 and 17-21 from 9 a.m. to 6 p.m. There are extended hours Nov. 13-16 from 9 a.m. to 8 p.m.

The North American Marketplace features more than 200,000 square feet of exhibit space and 200 vendors offering clothing, belt buckles, sweets, cowboy hats, arts and crafts, books, musical instruments, handcrafted furniture and jewelry. “Cowgirl chic” boutiques with the latest trends in western-style clothing and accessories round out the shopping experience.

All the latest products related to showing livestock are also available, including specialized vehicle trailers for transporting animals and livestock gear, such as bridles and saddles.

When it’s time to take a break from shopping, the food court offers something to tempt everyone’s taste buds – from pizza to pork chops. The Saddle and Sirloin Club is moving to the marketplace, allowing guests to have a restaurant experience without leaving the venue.

In addition to the shopping, the Children’s Barnyard provides opportunities for guests to interact with rabbits, mini-horses, lambs, newly-hatched ducklings and other baby animals.

NEW AT THE MARKETPLACE

Kick-off the holiday season with Christmas at the Marketplace featuring special Christmas merchandise, decorated booths and more. Santa Claus will make a special appearance Nov. 12-13, 5 p.m. - 8 p.m. each day. Shoppers can listen to bluegrass music, with Out of the Blue taking the stage Nov. 12 and Jericho Woods performing Nov. 13. Shoppers who spend \$25 or more will receive a free rodeo ticket with their purchase.

North American Marketplace shoppers and expo visitors receive free admission and parking Nov. 12-13. All other days, admission to NAILE is \$6 per person and free for children 12 and under. Parking is \$10 daily. Event passes for the entire expo are \$25 for admission and \$25 for parking.

The North American International Livestock Exposition (NAILE) is the largest all-breed, purebred livestock expo in the world and runs Nov. 5-21 throughout the Kentucky Exposition Center.

For more information, visit www.livestockexpo.org. Follow along on Facebook at facebook.com/KYNAILE and Instagram at instagram.com/KY_NAILE.

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