For Immediate Release

Alliger Sells Reserve Grand Champion Steer
By Paige Jones
Photographers: Danny Bolin and Linda Doane

LOUISVILLE, KY – November 20, 2014 – The Sale of Champions at the North American International Livestock Exposition (NAILE) took place at 6 p.m. on November 20th. Alex Alliger, 19, of Gowrie, Iowa showed off his Reserve Grand Champion steer for the crowd. Alex is the son of Larry and Jill Alliger. His crossbred steer sold for $20,500 to the Centerplate Corporation, North American Food Court, ACI Distributors, Show Circuit Magazine and Showbox Magazine.

This was Alex’s first year to attend the NAILE. Alex, along with his older brother and sister, raises show pigs and cattle on their family farm. He attends Des Moines Area Community College where he majors in Agribusiness. After college, he plans to return home to the family farm to work and raise livestock.

The NAILE is an annual event that attracts thousands of livestock producers from across America. More than 200,000 visitors attended the big expo, and nearly 29,095 livestock entries competed in ten species categories. The NAILE is the largest purebred exposition in the world, and successful competitors take home over $750,000 in premiums and awards. The North American International took place in Louisville, KY during November 8-21.

(end)

Image Attached