For Immediate Release

Grand Champion Market Steer

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LOUISVILLE, KY – November 20, 2014 – Brennen Meert, 20, of Plainwell, Michigan exhibited the Grand Champion Market Steer at the 41st Annual North American International Livestock Exposition (NAILE) in Louisville, Kentucky. Brennen was accompanied by his father, Brian Meert, and grandfather, Tom Meert at the exposition. He has been showing livestock since he was 8-years-old.

Currently, Brennen is a sophomore studying plant and soil science at Grand Valley State University in Allendale, Michigan. He enjoys working on the family farm during his spare time.

The Grand Champion Steer was purchased by Kentucky Bankers & Associates for $24,500 at the Sale of Champions in East Hall at the Kentucky Exposition Center. Brennen said he will donate 10% of his winnings to the DC Strong Cancer Foundation.

The North American International Livestock Exposition (NAILE) is an annual event that attracts thousands of livestock producers from across America. More than 200,000 visitors attended the big expo, and 29,095 livestock entries competed in ten species categories. The NAILE is the largest purebred exposition in the world, and successful competitors take home over $750,000 in premiums and awards. The North American International took place in Louisville, KY during November 8-21.

(end)

Image Attached