Dairy Banquet Underway this Morning

**Dr. Heersche Continues to Influence Young People**

Dr. George Heersche has been Superintendent of the Youth, Junior College and Senior Collegiate Dairy Judging Contest since 1989. This morning Dr. Heersche and his large team of coaches and contestants have gathered at an Awards Breakfast in the South Wing to announce winners of yesterday’s big contest. The dedication that George has provided for the past 25 years as superintendent has spearheaded contest growth that attracts the best of youth from across the United States. Dr. Heersche continues to influence young people in agriculture since he is an Extension Dairy Specialist and Professor at the University of Kentucky in Lexington. Congratulations to Dr. Heersche for 25 years of service. And, congratulations to a host of young people who will carry home awards from the dairy judging contest.

**Busy People**

Harold Workman is very much at work with his North American International management team again this year. As Vice Chairman of the Executive Committee, Harold also holds the title as one of the exposition’s founders. Jack Ragsdale, Chairman of the Executive Committee, is also one of the expo’s founders and he has been at his executive post since the expo’s beginning 41 years ago. Harold works with the management group from his office in Freedom Hall, and he welcomes visitors to his office, which is V2 in the Concourse at the front of Freedom Hall. Since Harold is constantly busy throughout the exposition, catch him if you can!

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**Today’s Events**

MONDAY, NOVEMBER 10, 2014

- 7:30 a.m. The All American Jersey Show - Freedom Hall
- 8:00 a.m. Quarter Horse Show - Broadbent Arena
- 8:00 a.m. Dairy Judging Contest Awards Presentation - South Wing
- 8:00 a.m. Junior Swine Crossbred & Champion Classes - South Wing
- 8:00 a.m. Guernsey Gold Futurity - Freedom Hall
- 8:00 a.m. National Guernsey Show (Cows) - Freedom Hall
- 11:30 a.m. Mid-East Fall National Holstein Show - Freedom Hall
- 5:30 p.m. Mid-East Fall Red & White Show - Freedom Hall

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**Hours of Operation**

- Nov. 10: 7:30 a.m. - 6:00 p.m.
- Nov. 11: 7:30 a.m. - 5:00 p.m.
- Nov. 12: 8:30 a.m. - 5:00 p.m.
- Nov. 13: 8:30 a.m. - 8:00 p.m.
- Nov. 14-15: 7:30 a.m. - 8:00 p.m.
- Nov. 16-18: 7:30 a.m. - 7:00 p.m.
- Nov. 19-20: 7:30 a.m. - 6:00 p.m.
- Nov. 21: 7:30 a.m. - 12:00 Noon

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**Giant Country Store & Food Court**

North Wing

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**www.livestockexpo.org & www.facebook.com/livestockexpo**
The All American Jersey Show will start activities at the expo today in Freedom Hall at 7:30 a.m. The Jersey breed has been an anchor breed at the North American International since they were among the first breeds to hold shows at the expo years ago. This event marks the last appearance of Jerseys at the expo this year. Entries in the All American Jersey Show rank among the finest in the world. Be there or be square.

The Guernsey Gold Futurity takes place in Freedom Hall at 8:00 a.m. The event is more than a show, since dairy animals are chosen to complete through a nomination process. The result is that you will see many of the finest Guernseys in America on display this morning.

Mid-day will mark the appearance of the Mid-East Fall National Holstein Show in Freedom Hall. The show begins at 11:30 a.m. Holsteins top the chart as volume milk producers in the industry, and even city folks recognize the Holstein breed as the “black & white” cows. Late in the day the Mid-East Fall Red & White Show will replace the Holstein Show in Freedom Hall at 5:30 p.m. You are encouraged to take advantage of watching all dairy events today, since dairy shows will end tomorrow.

Strawberries are not berries. Botanists classify the strawberry as an aggregate fruit—a fleshy fruit receptacle covered with dry, single-seeded fruits on its surface. True berries are pulpy, pitted fruits with a fleshy, soft ovary wall—like blueberries, grapes, and cranberries. The strawberry was originally called “strewberry”, because the fruit appears strewn among the plant’s leaves, but mispronunciation changed the name to “strawberry.”

“Nobody ever went broke sayin ‘good morning’ to folks.”
—Forrest Gump

More Dairy

Swine Champs Chosen Today

Did You Know?