For Immediate Release

Competitive Nature Grows Inside and Outside of the Barn

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LOUISVILLE, KY - November 16, 2014 – November 16th was an important day for junior steer exhibitors at the North American International Livestock Exposition (NAILE). Exhibitors under the age of twenty-one who are members of 4-H, FFA, or their breed association showed their steers in the Junior Steer Show at Freedom Hall.

The Grand Champion and Reserve Champion will be sold in the Sale of Champions on Thursday, November 20th. In addition to steers, the Grand Champion and Reserve Champion Hogs and Wethers will be sold. Last year’s sale topped $100,000.

Exhibitors’ steers were required to be a minimum of 950 pounds. The top ten places in each class received ribbons and premium awards. A total of $5,000 was offered in premiums this year.

Brooke Cheak, 14, of Shelbyville, KY, has shown cattle for as long as she can remember. She showed in the NAILE Junior Steer Show with her crossbred for the first time on November 16th. The steer is part of her 4-H project. She has been a member for five years.

Her favorite parts about showing are receiving new calves and meeting new people. Her mother, Teresa Moore, is her helping hand at all shows. There travels includes showing at the state fair and county fair. After she won the state fair, her friends and family told her she should bring her steer to the NAILE.

Brooke has another steer at home which she plans to prepare for next year. She is also involved with her school’s competitive cheerleading team.

Brooke saves winnings from shows for cheerleading and future college expenses. She shared, “Whoever said money can’t buy happiness, never owned a show calf.”

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