For Immediate Release

Sale of Champions Features Six Youngsters from Six States in 2014

by Claude L. Brock

Louisville, KY – November 20, 2014 – A good cross section of young people and states were represented in the gala Sale of Champions at the North American International Livestock Exposition (NAILE) this year. When the sale was over, bidders for six top animals had driven the sale total to $92,000.

Youngsters who are 21-years-of-age or younger are eligible to show in North American Junior Market Shows. Animals included in the Sale of Champions are Champions and Reserve Champions from the Junior Steer Show, the Junior Wether Show and the Junior Market Swine Show.

Six young people who represented six states this year are:

- Brennen Meert (20), Plainwell, Michigan / Grand Champion Steer
- Alex Alliger (19), Gowrie, Iowa / Reserve Champion Steer
- Alexander Raute (16), Carmel, Indiana / Grand Champion Lamb
- Victoria Ralls (21), Talent, Oregon / Reserve Champion Lamb
- Savanna Page (10), Jefferson, Georgia / Grand Champion Hog
- Katie Davis (21), Paragould, Arkansas / Reserve Champion Hog

Buyers of champion animals at the big sale obviously paid much more than market price for each animal. Harold Workman, Vice Chairman of the North American International Executive Committee and co-founder of the exposition, said prices paid for animals in the Sale of Champions are rewards for deserving youth who have worked year-long to prepare for competition at the NAILE. Workman explained by saying, “It’s not about the price paid, rather it is about the reward given to youth for their work and dedication – after all, they are tomorrow’s agriculture leaders and encouragement helps them along their path to leadership.”

Prices paid for each animal were:

- Grand Champion Steer - $24,500
- Reserve Champion Steer - $20,500
- Grand Champion Lamb - $12,000
- Reserve Champion Lamb - $10,500
- Grand Champion Hog - $13,500
- Reserve Champion Hog - $11,000

The North American International Livestock Exposition is the largest purebred livestock exposition on the planet. Livestock entries this year totaled 29,095, setting an all-time record. Premiums and awards for over 120 shows at the expo totaled more than $750,000. The 42nd NAILE will take place November 3-20, 2015.

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